

2026

WE BUILD AND LAUNCH CONSUMER BRANDS.
FROM PRODUCT TO MARKET.

Cabina Launch

A graphic element consisting of a blue circle filled with horizontal lines, with a black starburst shape overlapping its right side.

CPG

STUDIO

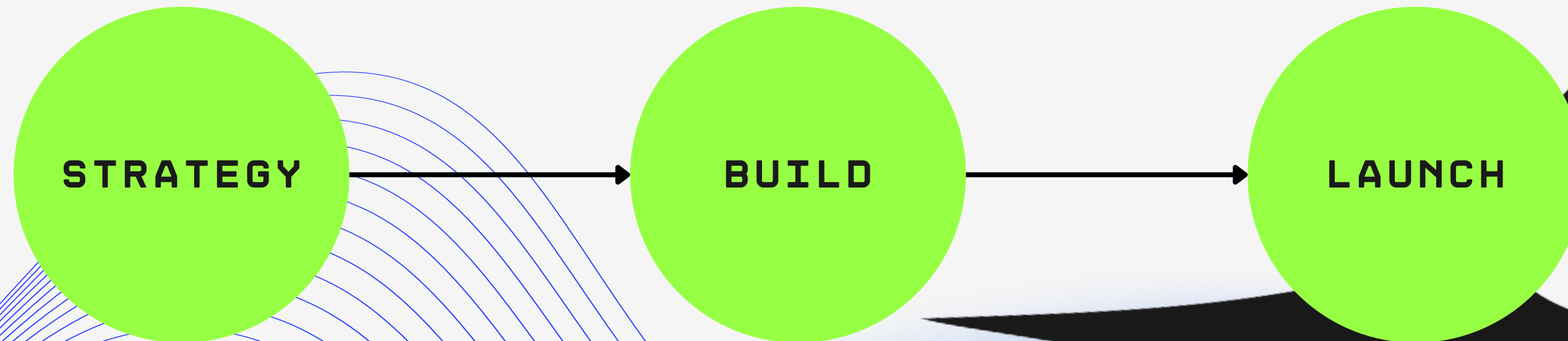
STUDIO DECK

Built to Launch



Cabina Launch is a CPG studio **built by founders, for founders.**

We help early-stage consumer brands define strategy, build product and brand, and execute focused go-to-market plans across the U.S. and Latin America.



We work with:

- FOUNDERS BUILDING THEIR FIRST CPG BRAND
- COMPANIES PREPARING TO LAUNCH A PRODUCT
- REBRANDS THAT NEED REAL MARKET TRACTION



From idea to market.

Cabina Launch

WE HELP BRANDS :

- Build strong **product-market fit**
- Launch **faster** and **with clarity**
- Create brands that **convert**
- Turn **ideas** into real products
- Accelerate **growth** online and offline

➤ WE CONNECT :



What we do:

Cabina Launch 

BRAND & PRODUCT STRATEGY:

- Branding & Rebranding
- Product R&D
- Packaging & Label Design
- Product–Market Fit

LAUNCH INFRASTRUCTURE:

- Web Design
- Shopify Development
- Amazon Listing Creation

GROWTH & PERFORMANCE:

- Amazon & Social Ads
- Social Media Content
- Funnels & Conversion Systems

RETAIL & GO-TO-MARKET:

- Go-To-Market Strategy (U.S. & LATAM)
- Retail Expansion Strategy

Brand Identity

Cabina Launch

SELECTED PROJECTS /

WE BUILD CONSUMER-BRANDS
DESIGNED TO COMPETE ON
SHELF AND COMMUNICATE
REAL VALUE.

Beyond aesthetics, we create identity systems that express the brand's essence, clearly define what the product solves, and give consumers a reason to choose it, delivered through cohesive visual systems and brand guidelines for long-term consistency.



Packaging / Label Design

Cabina Launch

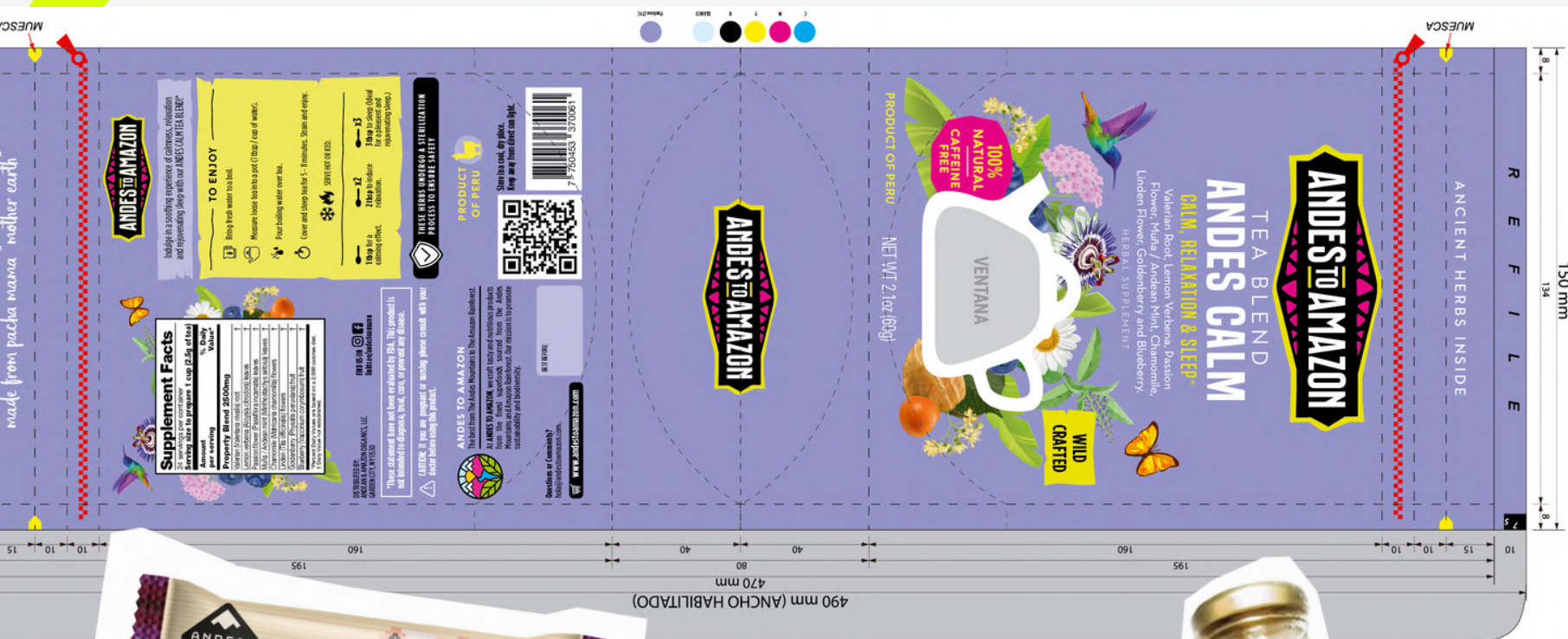
SELECTED PROJECTS /



Packaging / Label Design

Cabina Launch

SELECTED PROJECTS /



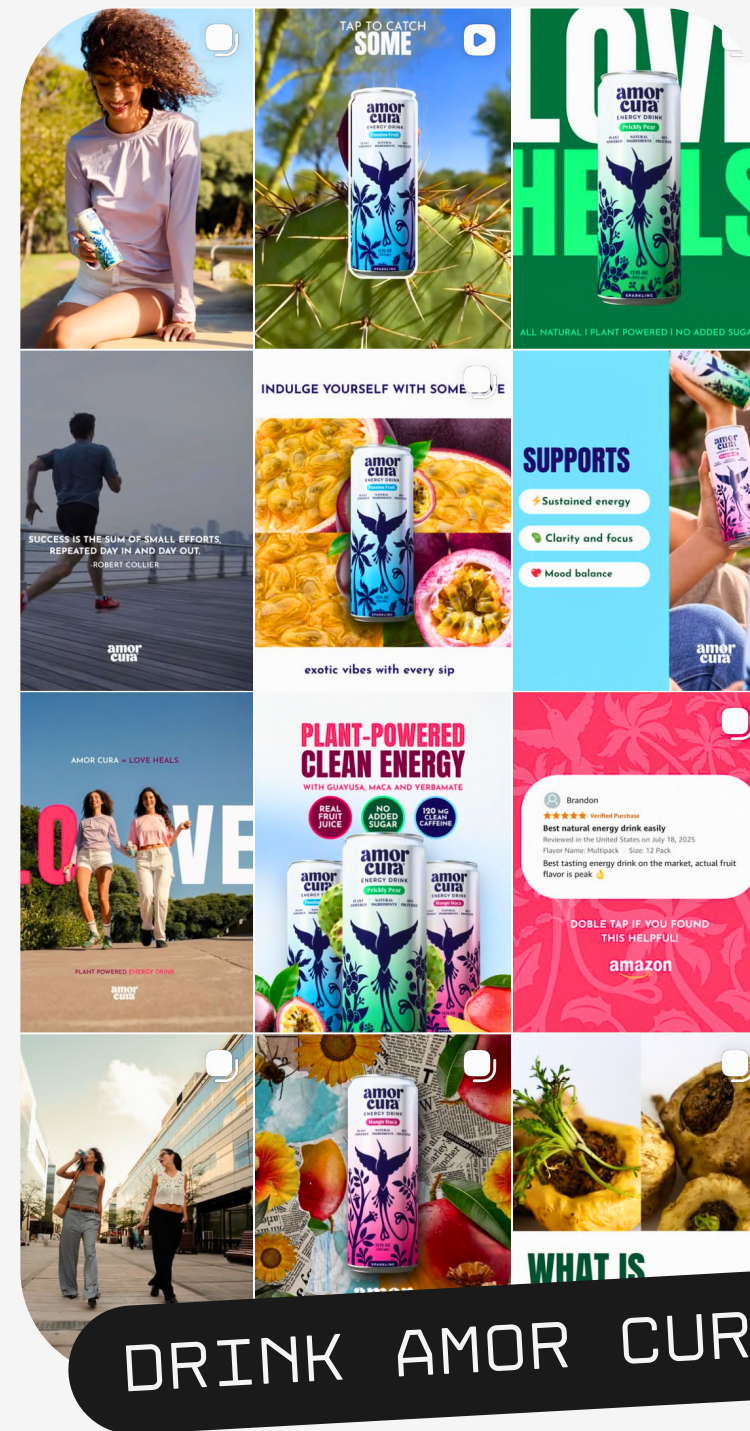
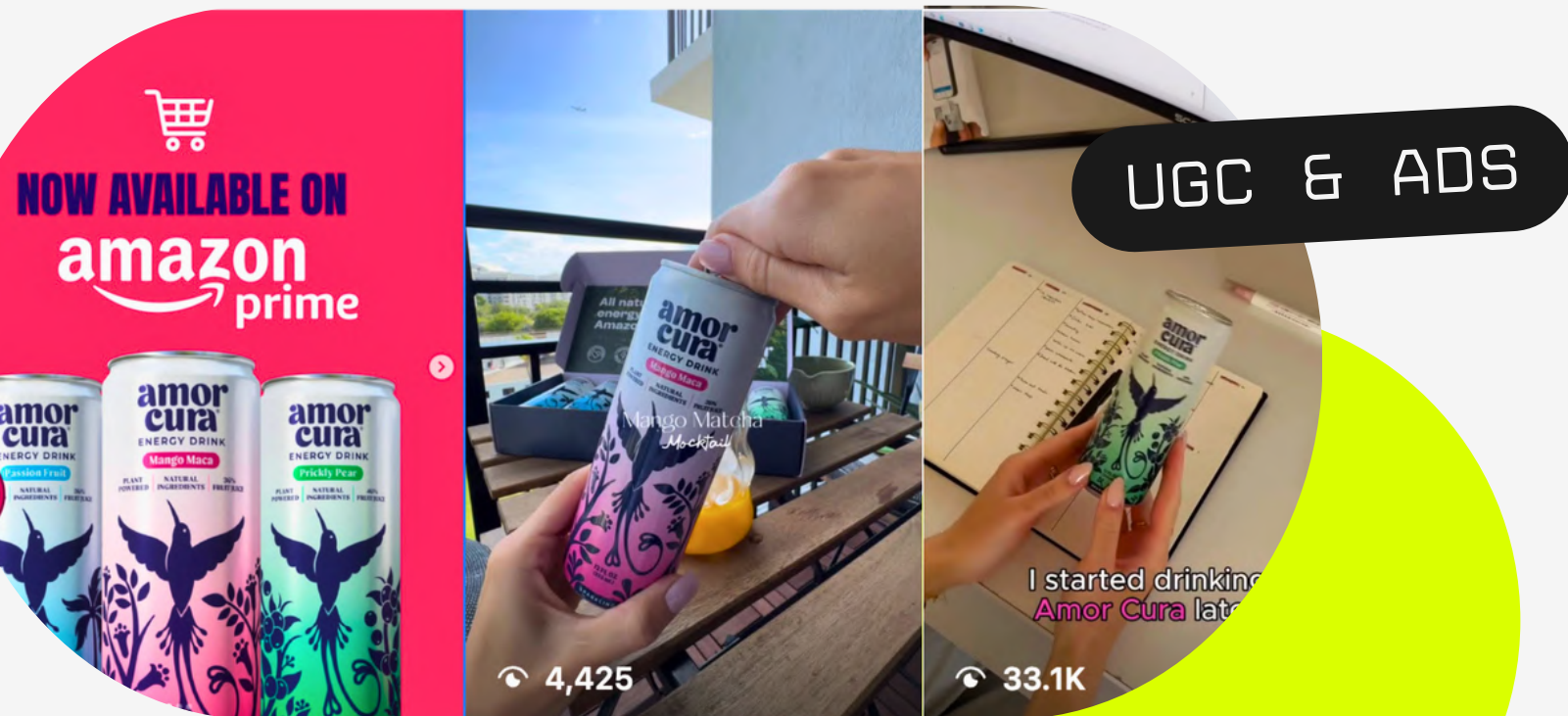
PR BOXES



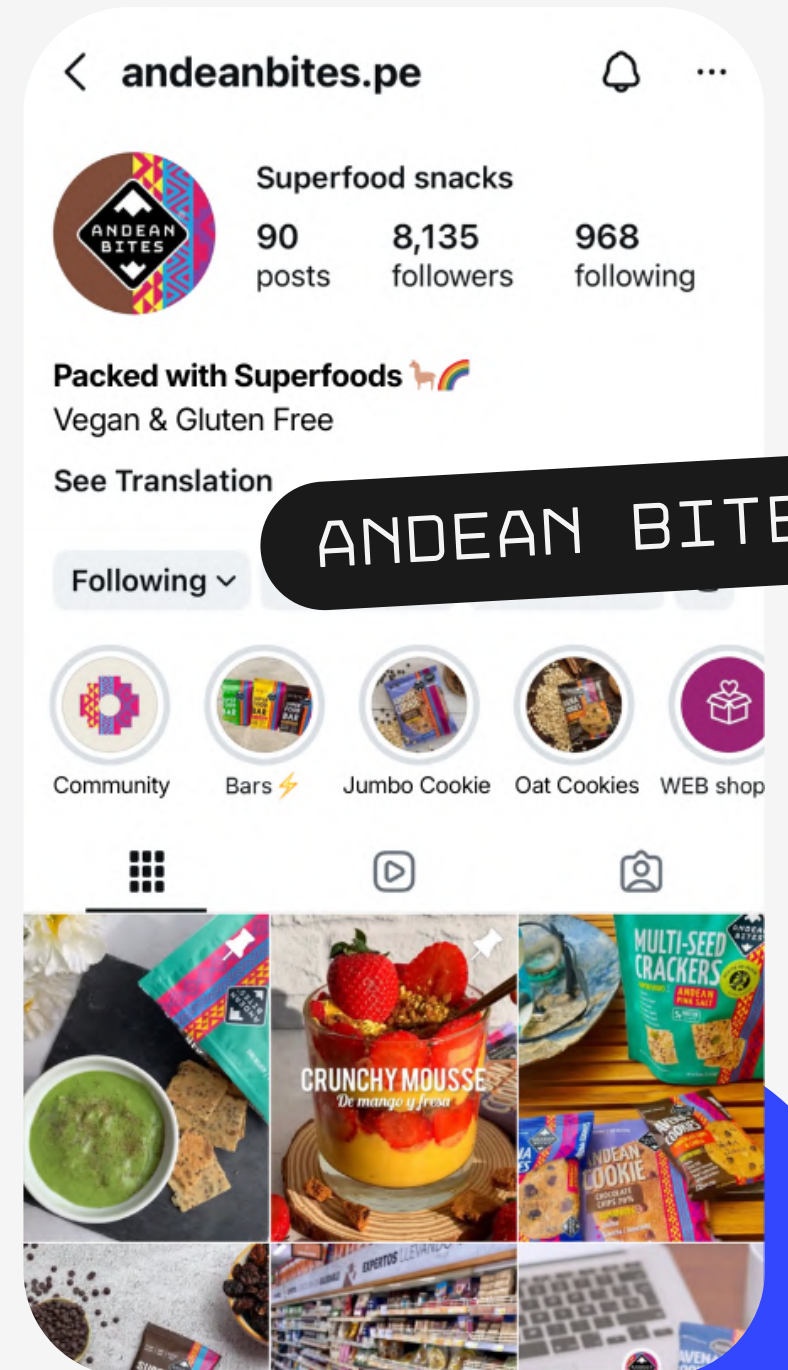
SUPER FOOD BARS
FROM THE ANDES

Social Media / Meta Ads

SELECTED PROJECTS /



Cabina Launch



Website / Shopify Store

Cabina Launch

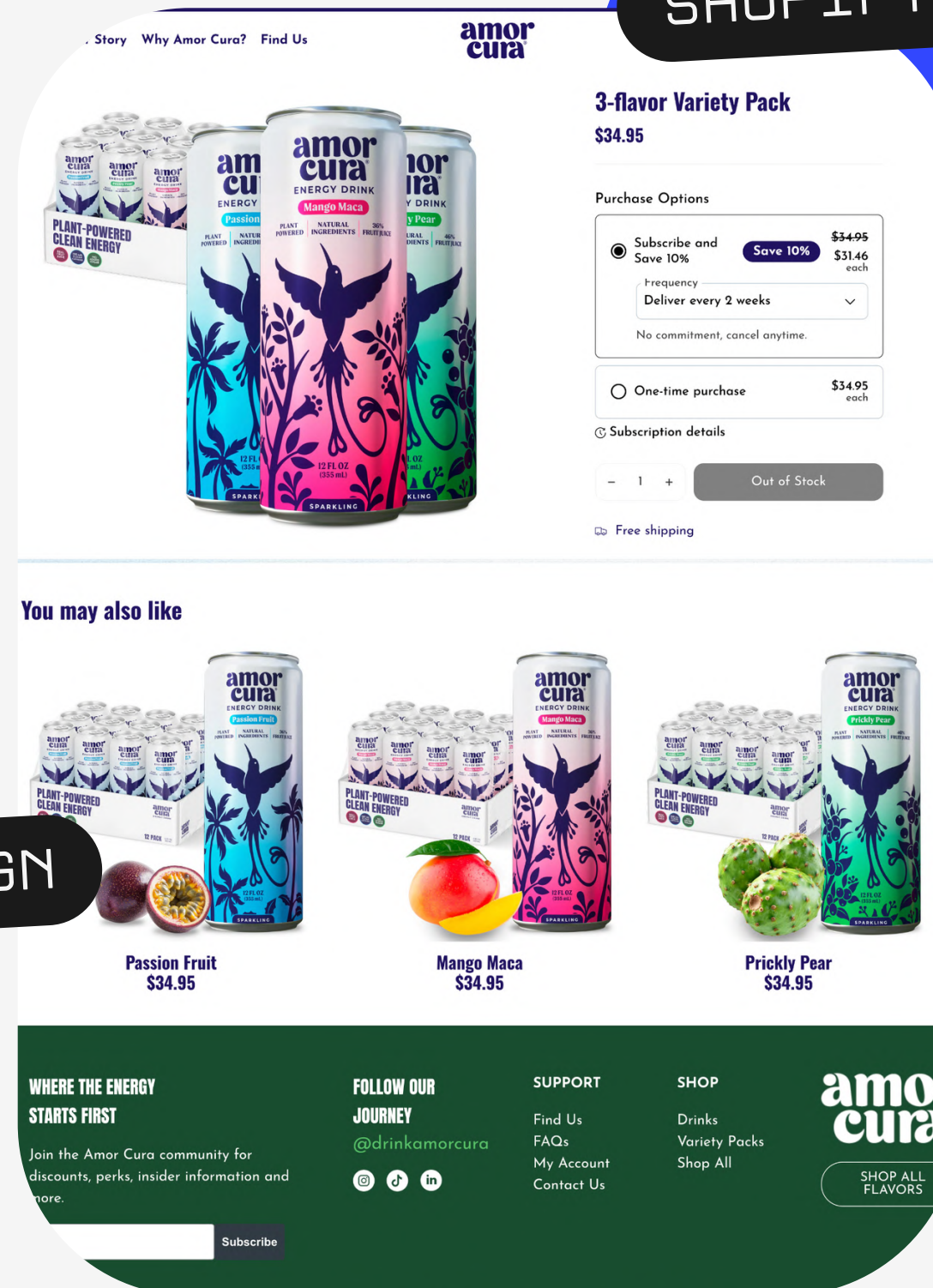
SELECTED PROJECTS /

SHOPIFY STORE



WEB DESIGN

FOLLOW @drinkamorcure



WE DESIGN HIGH-CONVERTING WEBSITES IN SHOPIFY OR WORDPRESS, BUILT TO SELL, NOT JUST LOOK GOOD.

From setup to launch, we connect your store with Klaviyo, email flows, and conversion-driven funnels to turn traffic into customers and repeat buyers.

Amazon

SELECTED PROJECTS /

FIND US ON amazon

MEET OUR SUPERFOOD INGREDIENTS
From The Andes

ORGANIC BLACK MACA

LUCUMA

ORGANIC QUINOA

ANDean BITES

SUPER FOOD BAR
DARK CHOCOLATE
6g PLANT PROTEIN

SUPER FOOD BAR
DARK CHOCOLATE
6g PLANT PROTEIN

SUPER FOOD BAR
APPLE & CINNAMON
6g PLANT PROTEIN

ANDean LUPIN BEAN

GOLDEN BERRIES

ANDean PINK SALT

APPLE & CINNAMON

14400 ft - BLACK MACA
13000 ft - QUINOA
12500 ft - TAIWAI (ANDEAN LUPIN)
10500 ft - ANDean PINK SALT
9800 ft - GOLDENBERRY

Nutrition Facts
1 serving per container
Serving size 1 bar (52g)
Amount per serving
Calories 170

	% Daily Value*
Total Fat 4g	8%
Saturated Fat 1g	2%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 100mg	4%
Total Carbohydrate 30g	11%
Dietary Fiber 2g	7%
Total Sugars 10g	
Includes 8g Added Sugars	16%
Protein 6g	12%
Vitamin D 0mcg	0%
Calcium 74mg	6%
Iron 1mg	8%
Potassium 309mg	6%

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Ingredients: Dates, Unrefined Cane Sugar, Almonds, Apple Pulp, Quinoa Grains, Gluten Free Oatmeal Flakes, Lupin Flour, Dried Goldenberry, Black Maca Flour, Cinnamon Powder, Pink Salt and Spice Extract Blend (Garlic, Cinnamon, Clove and Rosemary Essential Oils, Maltodextrin).

AMAZON LISTING

70% LESS CALORIES*

POWERED BY CAMU CAMU SUPERFRUIT

NO SUGAR ADDED
KETO FRIENDLY

THE MOST FLAVORFUL LOW-CALORIE JAM!

0g Sugar Alcohol.
0g Artificial Sweeteners.

THAN REGULAR JAMS

	SUPERFRUIT JAMS	AVERAGE JAMS
ADDED SUGARS	0g	9-15g
SWEETENERS	Stevia & Allulose	Sugar, Agave, Sugar Alcohols, Artificial Sweeteners
CONTENT	>70% FRUIT	40%
KETO & DIABETIC FRIENDLY	✓	✗

STRAWBERRY	BLUEBERRY CHIA	MANGO & PASSION FRUIT
Nutrition Facts Serving Size 1/4 Cup (50g) Calories 15 Total Fat 0g 0% Total Carbohydrate 30g 11% Dietary Fiber 2g 7% Total Sugars 10g 16% Includes 8g Added Sugars 16% Protein 6g 12% Vitamin D 0mcg 0% Calcium 74mg 6% Iron 1mg 8% Potassium 309mg 6%	Nutrition Facts Serving Size 1/4 Cup (50g) Calories 10 Total Fat 0g 0% Total Carbohydrate 20g 8% Dietary Fiber 2g 7% Total Sugars 10g 16% Includes 8g Added Sugars 16% Protein 6g 12% Vitamin D 0mcg 0% Calcium 74mg 6% Iron 1mg 8% Potassium 309mg 6%	Nutrition Facts Serving Size 1/4 Cup (50g) Calories 15 Total Fat 0g 0% Total Carbohydrate 30g 11% Dietary Fiber 2g 7% Total Sugars 10g 16% Includes 8g Added Sugars 16% Protein 6g 12% Vitamin D 0mcg 0% Calcium 74mg 6% Iron 1mg 8% Potassium 309mg 6%

POWERED BY: CAMU CAMU SUPERFRUIT

50X MORE VITAMIN C THAN AN ORANGE

amorcura ENERGY DRINK
Mango Maca

PLANT-POWERED CLEAN ENERGY

12 FL. OZ (355 mL)

12 pack

REAL FRUIT

120 MG CAFFEINE

ALL NATURAL INGREDIENTS

PLANT-POWERED

NO ADDED SUGAR

amorcura ENERGY DRINK
Mango Maca

PLANT-POWERED CLEAN ENERGY

12 FL. OZ (355 mL)

ALL NATURAL PLANT-POWERED CLEAN ENERGY

WITH GUAYUSA, MACA AND YERBA MATE

REAL FRUIT JUICE

120 MG CLEAN CAFFEINE

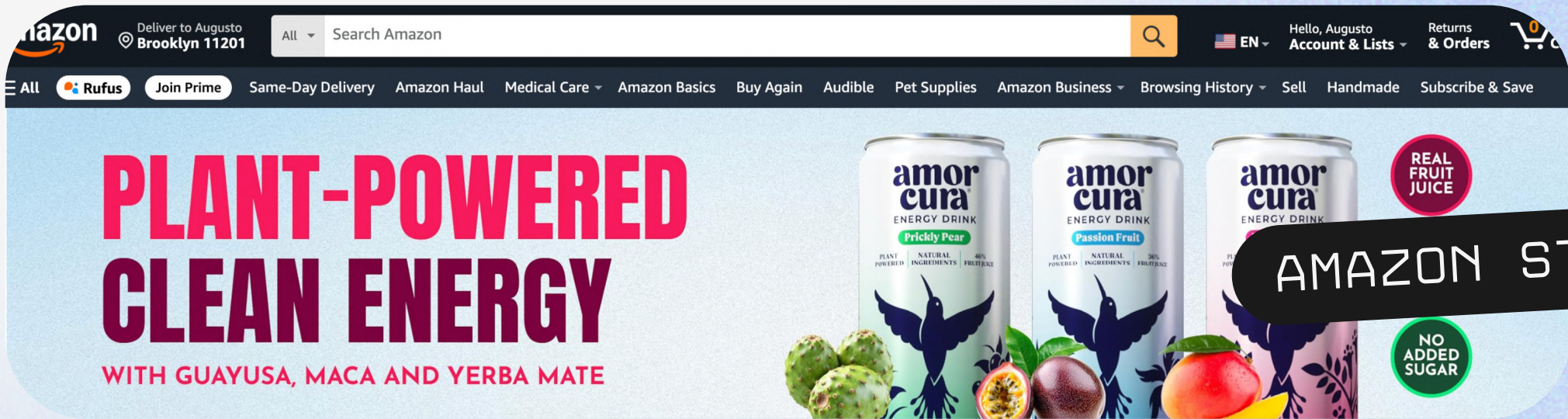
NO ADDED SUGAR

POWERED BY: CAMU CAMU SUPERFRUIT

50X MORE VITAMIN C THAN AN ORANGE

Amazon

SELECTED PROJECTS /



WE BUILD AMAZON LISTINGS THAT RANK, CONVERT, AND ELEVATE YOUR BRAND.

From keyword research to full listing optimization, we create A+ Content and custom Storefronts designed to increase visibility, trust, and sales.

Retail & Go-to-Market



WE HELP BRANDS LAUNCH IN THE U.S. WITH A STRONG FOCUS ON NYC, WHERE WE HAVE REAL RETAIL EXPERIENCE.

We design and execute the right go-to-market strategy, connecting your brand with the right distributors to enter independent stores and key retail accounts. This is the proven first step to validate traction in the world's most competitive market, before scaling into major national chains.

Retail & Go-to-Market

SUCCESSFUL EXIT



BEFORE CABINA LAUNCH/ FOUNDER EXPERIENCE

Before Cabina Launch, I built and supported consumer brands across Latin America and the U.S., including hands-on manufacturing, packaging, and a successful beverage exit (KERO).

That journey shaped a practical, end-to-end understanding of how brands are truly built and brought to market.

— Augusto Barrantes
Founder, Cabina Launch

KERO - BRAND CREATED AND DEVELOPED BY OUR FOUNDER, SCALED ACROSS LATAM, AND LATER ACQUIRED BY A LEADING LATIN AMERICAN BEVERAGE GROUP.

FACTORY BUILD

ANDEAN BITES - FOUNDER-BUILT SNACK BRAND DEVELOPED FROM THE GROUND UP, INCLUDING PRODUCT FORMULATION, FACTORY IMPLEMENTATION, PACKAGING DEVELOPMENT, AND INTERNATIONAL MARKET EXPANSION.



Let's connect.

Cabina Launch is built for early-stage brands that value speed, clarity, and execution, grounded in real CPG experience.

If you're building or launching a consumer brand and need a partner who understands both product and market, let's start the conversation.

**Cabina
Launch**

CPG STUDIO /
CABINALAUNCH.COM /

Book a call → Calendly Link
Contact → hello@cabinalaunch.com